

# First 5 Placer

## Planned Evaluation Program for Next Three Years

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# Why do we do Evaluation?

- Part of requirements of First 5 Planning, Reporting and Evaluation Processes at state level
- Provides information for effective stewardship of public funds and decision-making
- Informs the public on how these tax funds are being spent, and the impact of the Commission and its partners' work with children and families

# Why do we do Evaluation?

- Provides ongoing assessment of local needs of children and families
- Important for planning and setting priorities
- Provides for continuous improvement

# Overview of 2007-08

## Evaluation to be Conducted

- Performance
- Outcomes
- Community Trends

# Overview of 2007-08

## Evaluation to be Conducted

### ■ Performance

- What was funded? i.e. types of programs and amount of funding
- Who provided the services? i.e. types of organizations
- Who received services? i.e. demographics of populations served

# Overview of 2007-08 Evaluation to be Conducted

- Outcomes
  - “What outcomes is each First 5 Placer partner achieving?”
  - “What outcomes is First 5 Placer achieving in each Strategic Result Area?”
  - “What outcomes is First 5 Placer contributing to achieving overall in the community for children age prenatal-5 and their families?”

# Overview of 2007-08

## Evaluation to be Conducted

### ■ Outcomes

- For individual funded partners
- For Commission level organized by Result Area
  - Improved Family Functioning
  - Improved Child Development
  - Improved Child Health & Safety

# Overview of 2007-08

## Evaluation to be Conducted

- Community Trends in Needs for Children prenatal-5
  - How are conditions for Placer County children prenatal-5 and their families changing over time?

# 2007-08 Evaluation Process

- Work with individual funded partners to complete set-up for 2007-08 evaluation process (May/June)
- Participate in training for new partners on evaluation process, including use of the demographic tool (May/June)
- Conduct periodic check-in with partners for technical assistance on data collection and evaluation process

# 2007-08 Evaluation Process

- Participate in Learning Conversations and collected demographic and outcome data review
- Participate in Outcomes Faire to showcase First 5 overall outcomes
- Conduct analysis and reporting to First 5 staff, Commission, and State Commission